# Crowdfunding Report

**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

While theater campaigns are the successful of any other category, they are also the most failed category. This leads into the sub-category of plays which are still the most successful yet, also fail the most. While the United States holds the most campaigns of any other country, it was seen that the time of year also greatly determines success as ones in June and July held a success rate of over 50%. I personally found it interesting that journalism held the least amount of campaign entries, yet held a success rate of 100%.

**What are some limitations of this dataset?**

I believe this dataset was limited by contextual information. For example, there is little information given regarding the donors. Future information that could be included regarding the donors could include things like, reason for backing out, salary, background etc. This could give further insight as to what to look for when considering more prospective donors.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Other graphs and tables could be used to provide further insight about the dataset from another perspective that was not considered before. Specifically, a box and whisker graph could be used to figure out any type of outlier that possibly would influence the data unless otherwise acknowledged.